



Big Scrub Rainforest Conservancy

Supporter Prospectus

Organisation Profile & Supporter Options

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A long history



Founded in 1993, we are a not-for-profit community conservation group working to save critically endangered subtropical rainforest, its incredible biodiversity and its many threatened species. For over 30 years, we've protected and restored the Big Scrub rainforest in the hinterland of Byron Bay, connected with the community and deployed groundbreaking, science-backed restoration solutions.

Our mission is to save from extinction Australia's critically endangered lowland subtropical rainforest, and its many threatened species, in the Big Scrub and beyond.

By supporting us you help



Protect ancient, biodiverse rainforest

We care for 40 precious rainforest remnants



Create new rainforest

Over 3M trees planted = 700 hectares of new rainforest & counting!



Our world-leading Science Saving Rainforests Program

Repairing the lack of genetic diversity among key tree species, and making subtropical rainforests more resilient to climate change



Protect threatened flora and fauna

Almost 100 species of the Big Scrub are threatened with extinction

The mighty Big Scrub



The “Big Scrub” was once the **largest area of lowland subtropical rainforest** in Australia – it covered 75,000 ha in the hinterland of Byron Bay, until cleared by European settlers. Today, only 1% of this once mighty rainforest remains.

Despite this devastation, its remnants retain the **highest proportion of Gondwana-descended species** of any rainforest in Australia, with many lineages dating back more than 180 million years. Home to the richest terrestrial biodiversity in NSW – the third richest in Australia – it’s an **ancient, complex ecosystem of immense ecological and cultural value**.



BIG SCRUB BEFORE CLEARING



BIG SCRUB REMNANTS

Track record

Since our inception in 1993, we have worked without pause to implement the successful restoration, and plan for the long-term conservation, of critically endangered subtropical rainforest, its rich biodiversity and the habitat it provides for threatened flora and fauna.

Major achievements

- ✔ **“Critically endangered ecological community” listing**
BSRC prepared the listing nomination which saw the Big Scrub listed as a critically endangered ecological community under the Commonwealth Environment Protection and Biodiversity Conservation Act.
- ✔ **World-leading Science Saving Rainforests program**
BSRC launched a first-of-its-kind genetic rescue program for threatened rainforest flora to restore lost genetic diversity and strengthen future plantings against threats like climate change
- ✔ **Re-establishment of 700ha of rainforest**
BSRC facilitated the planting of over 3 million trees, re-establishing 700ha of rainforest, doubling what was left of the Big Scrub
- ✔ **Over 55 multi-year restoration projects complete**
Working with private landholders, NSW National Parks & Wildlife, government and landcare groups, BSRC has delivered over 55 multi-year restoration projects
- ✔ **Over 30,000 attendees at community events**
Our long-running Big Scrub Rainforest Day and other community events have informed and connected landholders, schools and the general community with rainforest regeneration for over 25 years
- ✔ **Thought leadership and impact beyond the Big Scrub**
We have funded work in 40 remnants within the Big Scrub as well as other rainforest remnants from Grafton to the Qld border. In addition, our rainforest restoration manual has sold over 5,000 copies, fuelling rainforest regen around the nation.



Awards



Recognition of BSRC and of the tireless work of our co-founder Dr Tony Parkes (AO).

Big Scrub Rainforest Conservancy Awards



Excellence in Ecological Restoration Practice

Society of Ecological Restoration Australasia (SERA) | 2016



World Environmental Day Award for Biodiversity Conservation

United Nations Australia | 2016



Landcare Group of the Year

NSW Landcare | 2015 & 2001

Awards received by our Co-Founder Tony Parkes



Order of Australia (AO) for Community Service in Conservation

Awarded to Dr Tony Parkes | 2019



Banksia Award for Community Environmental Leadership

Banksia Foundation's Sustainability Awards | 2016

The Environment and Energy Minister's Award for a Cleaner Environment awarded to Dr Tony Parkes



Individual Landcarer of the Year

NSW Landcare | 2015 & 2001



Media recognition



Our Programs



For over 30 years, we've worked to restore critically endangered lowland subtropical rainforest via the delivery of four core programs.



SCIENCE SAVING RAINFORESTS

A world-leading genetic rescue program for 60 species of rainforest flora



REMNANT CARE

Caring for 40 rainforest remnants



REESTABLISHING RAINFOREST

Planting new rainforest – 3 million trees on 700ha of new rainforest, and counting!



COMMUNITY

Events + programs to engage the community



Our Team



Mark Dunphy
President & Co-Founder

Mark is a rainforest ecologist and regenerator, having led local and international projects for over 30 years. He is an author, speaker and owner of Firewheel Rainforest Nursery.



Renee Borrow
General Manager

Renee is an environmental scientist, and threatened species specialist with a focus on landscape scale restoration. Her work has guided prominent academic studies and government department projects for more than 20 years.



Georgina Jones
Secretary

Georgie has over 20 years of ecological restoration planning, management and implementation experience. She also has extensive experience working with bush regenerators to educate children in biodiversity, ecology and regen.



Martin Brook
Vice President

Martin is a prominent businessman, regenerative agriculture pioneer and committed conservationist. He is co-founder of Brookfarm and Cape Byron Distillery, and board member of Northern Rivers Rail Trail.



Dr Tony Parkes AO
President Emeritus & Co-Founder

Tony, a former scientist and banking CEO, built BSRC into one of the largest and most successful community conservation groups in Australia. His contributions to conservation have been recognised with multiple awards including an Order of Australia.



Chris Byrne
Communications Manger

Chris is a communications specialist with experience across Australian, Asia Pacific and North American markets. He is also a regenerative landscape design practitioner.

A lush tropical rainforest scene with a stream flowing through mossy rocks. The forest is dense with tall trees and various types of ferns and plants. The lighting is soft, filtering through the canopy.

Partnership Opportunities

1. CONSERVANCY SPONSOR

2. SCIENCE SAVING RAINFORESTS

3. FOUNDATIONS & GIVING PROGRAMS



Partnership Opportunities

Over the past 30+ years, our supporters have helped fund hundreds of projects across the Big Scrub and beyond. Annual investments from Conservancy Supporters help us fund major projects and plan for the future.



Premier Supporter

- Marketing designation
- Official announcement
- Digital Media Plan
- Team involvement



Major Supporter

- Marketing designation
- Digital Media Plan
- Team involvement



Supporter

- Marketing designation
- Digital Media Plan
- Team involvement



Partnership Framework

DESIGNATION

Supporters will be provided with the use of the following supporter marketing designation:

Official Supporter of Big Scrub Rainforest Conservancy

USE OF BSRC LOGO

Supporters provided with the right to use the BSRC logo in approved marketing, communications and promotions

OFFICIAL ANNOUNCEMENT (Premier Only)

Media release to be written by BSRC in collaboration with supporter and distributed across all BSRC networks to announce partnership

TEAM INVOLVEMENT

Supporters will receive invitations to agreed community events, where we welcome you to collect content for the use in publicising our partnership

DIGITAL CONTENT & SOCIAL MEDIA

Supporter and BSRC to agree a Media Plan incorporating social media and website content

Supporter's designated brand will be a recognised supporter on the BSRC website including link to respective websites (or similar)

Supporter logo on BSRC supporter's page





Science Saving Rainforests

Our flagship program, Science Saving Rainforests, aims to restore the genetic diversity of key Big Scrub tree species to avoid inbreeding and future proof them from emerging threats, such as disease, pests and climate change.

Together with Australia's leading rainforest geneticists at the Botanic Gardens of Sydney, we're working to reverse the lack of genetic diversity in small, isolated populations of many species that are threatened with extinction or crucial to the structure of the Big Scrub.

We're currently developing the home for this new, genome-science backed approach to ecosystem restoration – a beautiful 38-acre property in McLeans Ridges – which will see a living seed-bank plantation of 60 critically important subtropical rainforest tree species planted as well as rainforest education facilities.





Partnership Opportunities



PROGRAM SUPPORTER

Major supporters of the program will receive the designation of:

Major Supporter of Big Scrub Rainforest Conservancy's Science Saving Rainforests



SPONSOR A SPECIES

Partners provided with the right to use the BSRC logo in approved marketing, communications and promotions



IN-KIND SERVICES

With establishment of the plantation site of Science Saving Rainforests still underway, the opportunity to donate in-kind services



OTHER OPPORTUNITIES

Opportunities to partner with Big Scrub Rainforest Conservancy on key aspects of the program could include:

- Plant a tree
- Soil health
- Landscaping
- Education facilities / programs
- Big Scrub history
- Habitat creation





Partnership Opportunities

You can also choose to support us via the following platforms:



Big Scrub Rainforest Conservancy

Thank You

for doing good for the planet.



www.bigscrubrainforest.org



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